

124 HALSEY STREET, NEWARK NJ, 07101
HUDSON ROOM, 6th FLOOR
9:30 A.M., TUESDAY, MAY 2, 2017
<http://www.njconsumeraffaris.gov/mor>

OPEN SESSION MEETING MINUTES

ATTENDANCE

Charles F. Bechtold, President
Garrett C. Jones
Curtis S. Macysyn (Public Member)
James J. Marrocco
Bayode Olabisi (Public Member)
John Radzieta Sr.

ABSENT

Thomas M. Keiser, Jr., Secretary - (excused)
Thomas E. Day - (excused)
Anthony J. Papavero Jr. - absent
Lloyd Wimberg - (excused)

ALSO ATTENDING

Quin Archer, Executive Director
Jodi Krugman, Deputy Attorney General
Sabrina Dwight, Administrative Assistant
Cynthia Khalil, Principal Clerk Transcriber

APPROVAL OF MINUTES

New Jersey State Board of Mortuary Science Open Minutes for April 4, 2017. On motion made by Mr. Marrocco, seconded by Mr. Jones, the Board voted to accept the minutes as amended. All voted in favor of the motion.

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EXECUTIVE DIRECTOR'S REPORT

Ms. Archer reported that the total number of complaints received in April are one and the total for the year are 16.

Ms. Archer reported that the next regular Board meeting has been scheduled for Tuesday, June 6, 2017, in the Hudson Conference Room, 6th floor.

Ms. Archer reported that the next Jurisprudence Examination is scheduled for July 21, 2017 at the Mercer County Community College.

Ms. Archer reported that she will email the Board as to where the Election of Officers nominations should be submitted to.

INTERN REGISTRATIONS

A) Robert Dirr, Frank A. Patti Kenneth Mikatarian Funeral Directors

New intern registration for 2017: **21**

This was for the Board's information only.

NEW LICENSEES

A) Santos A. Colindres	Licensed by Application
B) Robert E. Condon III	Licensed by Application
C) Amanda Pontone	Licensed by Application
D) Samantha A. Tripet	Licensed by Application

Licensed by Application for 2017: **13**

Licensed by Credentials for 2017: **1**

This was for the Board's information only.

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NEW INSTALLATIONS

A) Murphy Funeral Home, Ewing, Mgr., Timothy W. Everett

B) Murphy Funeral Home & Cremation Service, Hamilton, Mgr., Timothy W. Everett

*New Installation received in April:*2

*Total for 2017:*6

This was for the Board's information only.

CONTINUING EDUCATION

(Approved courses are found on the state website www.njconsumeraffairs.gov/mort under the licensee tab)

A) New Jersey Funeral Service Education Corp: Adam Guziejewski

1) Got Ethics: I've Just Been Dying to Tell You (9/27/17) **1hr**

B) National Funeral Directors Association: Jackie Lindberg

1) Webinar: A Director's Toolkit to Grieving Children.... (5/18/17) **1hr**

C) Mark Ross

- 1) Funeral Directing Ethics (TBD) **2hrs**
- 2) NJ Pre-Need Rules and Regulations.... (TBD) **2hrs**
- 3) Complying With The FTC Funeral Rule (TBD) **2hrs**
- 4) Annual OSHA Training 2017 (TBD) **2hrs**
- 5) Annual OSHA Training 2018 (TBD) **2hrs**
- 6) Jewish Funeral Practice (TBD) **2hrs**
- 7) Liability and the Funeral Home.... (TBD) **2hrs**
- 8) Privacy and the Funeral Home (TBD) **2hrs**
- 9) Trends and Issues In the Funeral Service (TBD) **2hrs**
- 10) Understanding Probate, Estate Planning.... (TBD) **2hrs**
- 11) Work First NJ and The Medicaid.... (TBD) **2hrs**

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D) New Jersey Funeral Service Education Corp: Adam Guziejewski

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| 1) Continuum Of Care: Is Your Funeral Home Outside...(9/27/17) | 1hr |
| 2) Don't Blame Cremation For Ruining Your Business (9/26/17) | 1hr |
| 3) Bringing Leads Into Your Sales Pipeline (9/27/17) | 1hr |
| 4) Facial Restoration and Restorative Techniques (9/27/17) | 1hr |
| 5) The Future of Your Funeral Home: Preparing....(9/27/17) | 1hr |
| 6) Embalming: Mediocre to Dynamic in 60 Minutes (9/26/17) | 1hr |
| 7) How to Drive Leads on Social Media,.... (9/27/17) | 1hr |
| 8) Stepping Out of the Shadows: The Benefits...(9/26/17) | 1hr |
| 9) Now You See It, Now You Don't: Traditions....(9/27/17) | 1hr |

E) National Funeral Directors & Morticians Association, Inc: Kyle Ledford Sr.

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| 1) Flip The Switch: A Guide for Culture Change.... (5/16/17) | 1hr |
| 2) High Profile Funerals (6/30/17) | 2hrs |

F) Batesville: Dave Shank

(Additional document furnished to Charles Bectold only)

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| 1) Getting to Know the Cremation Consumer...(ongoing) | 2hrs |
| 2) Googled....The Internet: My Friend and.....(ongoing) | 2hrs |
| 3) Research to Results (ongoing) | 2hrs |
| 4) Using E-Business to Create Meaningful.....(ongoing) | 2hrs |
| 5) 4F-Casket Product Knowledge (ongoing) | 1hr |
| 6) How to Handle Phone Information Seekers (ongoing) | 1hr |
| 7) How to Handle Phone Information Seekers..... (ongoing) | 2hrs |
| 8) How to Simplify The Casket Selection...(ongoing) | 1hr |
| 9) Introduction to Setting A New Standard:....(ongoing) | 1hr |
| 10) Setting A New Standard: The....(ongoing) | 2hrs |
| 11) Working On Your Business (ongoing) | 1hr |
| 12) T.E.A.C.H.-Putting It All Together (ongoing) | 2hrs |
| 13) Setting A New Standard: Invest In The....(ongoing) | 2hrs |
| 14) Setting A New Standard: Living The....(ongoing) | 2hrs |
| 15) Setting A New Standard: The Cremation....(ongoing) | 4hrs |

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G) FuneralCE: Jana Pugh

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| 1) High Risk Direct Disposal: Lessons..(ongoing) | 2hrs |
| 2) Final Expense Insurance (ongoing) | 3hrs |

H) National Funeral Directors Association: Jackie Lindberg

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| 1) Should I Buy or Should I Sell (6/29/17) | 0hr |
| 2) 5 Keys to Cremation Success (6/15/17) | 1hr |
| 3) RSVP: I'll See You at My Living Funeral (7/13/17) | 1hr |

I) Center State Burial Vault: Donald Tarasicwicz

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| 1) Material and Components of Concrete Burial.... (5/10/17) | 2hrs |
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J) MOFDA: Jeff Lovas

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| 1) The Evolution: EZ Obits Updates for Expanding.... (TBD) | 0hr |
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The committee reported that section H) National Funeral Directors Association, number 1 was not approved, section J) MOFDA was not approved. On motion made by Mr. Radzieta, seconded by Mr. Marrocco, the Board voted to accept the committee report as read. All voted in favor of the motion.

CORRESPONDENCE

Amoy Gilzine, explained her embalming restraints since Firdous Funeral Chapel primarily serves the Islamic Community. Therefore, her prior request to perform her embalming requirements at the Carl B. Wright Funeral Home was approved on April 13, 2017. This was for the Board's information only.

Lauren Thomas, of the International Conference of Funeral Service Examining Board, announced that on March 2, 2017 Blair Nelsen was elected to the Conference Board of Directors and will be representing the State of New Jersey. Mr. Marrocco volunteered to represent the Board and seeks guidance on obtaining approval to attend the International Conference meetings. The Board asked Ms. Archer to inquire with ethics officer, Robert Campanelli.

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On March 22, 2017 the Attorney General Christopher Porrino, reminded all active and inactive licensees to participate in Project Medicine Drop. This was for the Board's information only.

In receipt of correspondence from Adam Guziejewski, Deputy Executive Director of the NJ State Funeral Directors Association, concerning the history surrounding the separation between the funeral and cemetery industries. The document is titled "A Legal History of Cemetery Regulation" authored by Steven Nemeth, Esq. in 1995. The Board thanked Mr. Guziejewski for providing the document.

Robert Pizzi, advised the Board that he responded "YES" to the question on the renewal form related to any suspension, revocation, surrender or other action taken against his license. The correct answer should have been "NO". Mr. Pizzi further added that his license has never been in any state of suspension, revocation or surrender. This was for the Board's information only.

In receipt of a news article titled "Man Pleads Guilty in Bushnell Park Assault". This was for the Board's information only.

Caiola-Stellato Funeral Home registration was reinstated on February 8, 2017. This was for the Board's information only.

Attorney Michael Gorny is requesting the Board reassurance that the Gorny Funeral Service proposed print and digital advertisement is in compliance. The Board has some concerns with the enclosed advertisements. On motion made by Mr. Marrocco, seconded by Mr. Olabisi, the Board determined to issue a letter stating it does not issue advisory opinions and enclosed a copy of the Board's regulations. All voted in favor of the motion.

In receipt of an news article titled "Overly obese body start funeral home fire ". This was for the Board's information only.

OPEN DISCIPLINARY MATTERS

#16-60 Crystal Singleton of Anderson Funeral Services (New Brunswick) failed to comply with the terms of the Uniform Penalty Letter and/or the acceptance of their payment plan offer. . On motion made by Mr. Marrocco, seconded by Mr. Radzietta the Board determined to move this matter to executive session. All voted in favor of the motion

#16-61 Crystal Singleton of Anderson Funeral Services (Trenton) failed to comply with the terms of the Uniform Penalty Letter and/or the acceptance of their payment plan offer. On motion made by Mr. Marrocco, seconded by Mr. Radzietta the Board determined to move this matter to executive session. All voted in favor of the motion.

EXECUTIVE SESSION - 10:36 A.M. On motion made by Mr. Marrocco, seconded by Mr. Olabisi, the Board determined to go into executive session to discuss consumer complaints and/or conduct investigative inquiries. The results of these deliberations will be made known if the Board determines disciplinary or other law enforcement action is necessary. If the Board determines to issue uniform penalty letters, that action will be taken in public session immediately after the executive session.

Respectfully submitted,

Thomas M. Keiser,
Secretary

Dated